BeyandScale NEWSLETTER

BeyondScale

- In <u>BeyondScale</u>, eight higher education institutions from five EU Member States are collaborating in making their institution more entrepreneurial and innovative.
- For this, they are using the HEInnovate selfassessment platform, adapting it to their needs.
- BeyondScale is a Forward-Looking Project, cofunded by the EU's Erasmus+Programme. It aims to create a community of practice and is managed by <u>WPZ Research</u> (Vienna).

HEInnovate

- <u>HEInnovate</u> is a self-assessment tool that helps higher education institutions to explore and improve their innovative potential.
- HEInnovate identifies areas of strengths and weaknesses in the institutions along eight organizational dimensions.



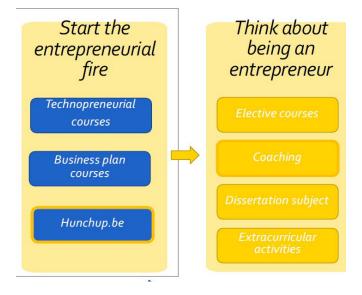


Teaching the Entrepreneurs of the Future

Within the BeyondScale project, an international teacher network is being kicked off, focusing on building entrepreneurial education that is effective, innovative and attractive, and might contribute massively to knowledge-, skilland attitude development in and among the area of entrepreneurship.

The vision of the Teacher Network was discussed at the second capacity building BeyondScale seminar. Due to the COVID-19 regulations, it was organized as a hybrid event and hosted 55 people in total.





The main purpose was to discuss entrepreneurship education and the future of learning among students and teachers. Another part of the seminar was dedicated to the spin-off idea of an Entrepreneurial Teachers' Network, that will offer opportunities to connect teachers in order to exchange knowledge and experience in the area of entrepreneurial teaching activities and evaluation models on entrepreneurial competencies.

The final part of the seminar was dedicated to collecting some ideas in order to move forward. The process was facilitated online and the result of the brainstorming is available in the workshop report here.

Source: Approach Ghent University











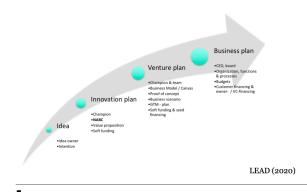
The insightful presentations were delivered by international experts:

- Marc Otto, member of the executive Board of NHL Stenden University of Applied Sciences. He strives to ensure that all students thoroughly enjoy their years in higher education in an inspiring environment.
- **Peter Joore** introduced the BeyondScale project and dedicated his presentation to Open Innovation and Entrepreneurship.
- Mathias Olthaar, a professor of Green Economics, chose the topic of "Vital Economy".
 He presented the pathways towards sustainable economic growth.
- Magnus Klofsten, a professor from Linkping University talked about teaching entrepreneurship in university contexts and presented a CDIO approach.
- Bart Derre, director of the Center of Entrepreneurship at HOGENT, provided insights regarding entrepreneurship education.
- Steve Stevens, founder of StudentStartups.eu and manager of DO!, shared his expertise and emphasized the change process from a traditional university into an entrepreneurial one. The slides are here.
- **Jacqueline Rietveld,** professor of Futureproof Entrepreneurship at NHL Stenden University of Applied Sciences.

For more information about the seminar please follow the <u>link</u>



How is the course communicated to the students?



Next BeyondScale Activities:

Date: January 14, 2022

Host: Instituto Politécnico de Viana do Castelo (IPVC).

Webinar Title: Global Schools and Sustainable Development Goals

Scope: This webinar intends to present a broader concept of social innovation and social entrepreneurship,

through the integration of Learning Service into a local ecosystem.

Please click here to register for the webinar!

Date: January 28, 2022

Webinar Title: Piloting the Universities of the Future: AURORA & Universität Innsbruck

Scope: The AURORA Innsbruck Office will share their experiences and offer insights into the breadth of their

activities.









